

#EverythingForYourHome 2026

19th – 22nd of March



ROMEXPO





Integrated Home & Deco Concept

- Construct Ambient Expo
- Real Estate
- Romtherm
- Mobila Expo
- Expo Flowers & Garden

About the concept

#EverythingForYourHome2026 is a business hub that puts your company at the top of customers' and partners' choices. In an increasingly competitive market, visibility and trust are essential. This integrated concept brings together, under one roof, the key industries that define modern living, creating a strong platform for meaningful connections and concrete business opportunities.



Previous edition results

The strong performance of the previous edition confirms that **#EverythingForYourHome** is where visibility translates into tangible business results.

a valuable mix of industry professionals and the general public

11.000

participating countries

16

established brands and innovative players.

160

Strong interest in: energy-efficiency solutions (HVAC, heat pumps, insulation); integrated home projects (construction + interior and exterior design).

Target audience



#EverythingForYourHome2026 brings together both decision-makers and end consumers in the housing market.

The event creates a unique setting where key decision-makers, industry professionals and the general public meet, engage in meaningful discussions, compare solutions and make real purchasing and partnership decisions.

B2B

- real estate developers, architects and designers, builders and contractors, installers and HVAC integrators, distributors and retailers.

B2C

- homeowners, home and apartment buyers, real estate investors, and design enthusiasts interested in both interior and exterior living spaces.

B2G

- institutions involved in urban development and infrastructure, utilities and public service providers, regulatory bodies, and professional associations.

Reasons to participate



STRATEGIC PRESENCE

Maximum visibility within a strong umbrella concept



RELEVANT AUDIENCE

Direct interaction with B2B and B2C audiences actively in the decision-making process



COMMERCIAL OPPORTUNITIES

Generation of qualified leads

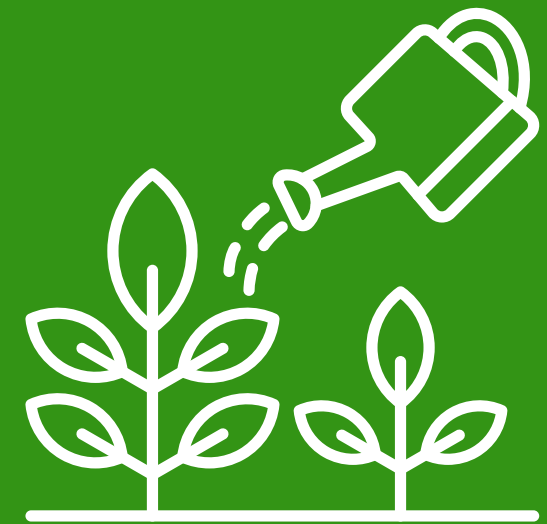


BUSINESS ECOSYSTEM

An ideal setting for sales, product launches and networking

Event format

EXPO FLOWERS
& GARDEN



ROMTHERM



CONSTRUCT
AMBIENT EXPO



MOBILA EXPO



CONSTRUCT AMBIENT EXPO

Construction materials | Finishes | Technical solutions for residential and commercial buildings

It is the meeting point where project planning, execution and innovation come together. Here, manufacturers, distributors and specialists converge to shape the cities and homes of the future.

www.construct-ambientexpo.ro



EXHIBITORS FROM THE FOLLOWING FIELDS:

Construction materials (structural systems, masonry, roofing), interior and exterior finishes, insulation and façade systems, and smart building solutions.

VALUE-DRIVEN NETWORKING:

B2B meetings between manufacturers, contractors and developers, as well as direct leads from end customers.

CONFERENCES & CONTENT:

Trends in sustainable construction, current regulations and standards, and case studies from “turnkey” projects.

ROMTHERM

Installations | HVAC | Climate control | Renewable energy

Romtherm is the go-to event for professionals who design and implement efficient, safe and sustainable systems for residential and commercial buildings.

www.romtherm.ro



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EXHIBITORS FROM THE FOLLOWING FIELDS:

- Heating and cooling systems
- Ventilation and air conditioning
- Heat pumps and solar panels
- Automation and smart solutions

VALUE-DRIVEN NETWORKING:

- Direct connections with real estate developers and contractors
- Practical, solution-focused dialogue with designers/engineers and installers

CONFERENCES & CONTENT:

- Energy efficiency and cost reduction
- Green solutions and smart living
- Case studies from residential projects

MOBILA EXPO

Furniture | Interior design | Lighting | Décor

Mobila Expo is where functionality meets aesthetics, and brands tell their story directly to consumers and design professionals.

www.mobila-expo.ro



EXHIBITORS FROM THE FOLLOWING FIELDS:

- Manufacturers/distributors of residential and office furniture
- Suppliers of kitchens, walk-in closets/wardrobes and custom-made solutions
- Brands and suppliers of decorative and architectural lighting

VALUE-DRIVEN NETWORKING:

- Meetings between manufacturers, retailers and designers
- Collaborations for residential and HoReCa projects

CONFERENCES & CONTENT:

- International interior design trends
- Space personalisation/customisation
- Innovations in materials and ergonomics

FLOWERS & GARDEN EXPO

Flowers | Plants | Landscaping | Outdoor living

Expo Flowers & Garden brings nature closer to the city, turning gardens, terraces and balconies into spaces for relaxation and personal expression.

www.expoflowers.ro



EXHIBITORS FROM THE FOLLOWING FIELDS:

- Ornamental plants and flowers
- Garden furniture
- Irrigation systems and outdoor lighting
- Landscaping solutions

VALUE-DRIVEN NETWORKING:

- Collaborations between landscape designers, architects and developers
- Integrated solutions for residential complexes

CONFERENCES & CONTENT:

- Contemporary landscape design
- Urban green space maintenance

HOME INVEST

A dedicated platform
for residential projects,
real estate investments
and related services.



EXHIBITORS:

- Real estate developers
- Real estate agencies
- Banks and financial institutions
- Home-related service providers



CONFERENCES:

- Housing trends
- Financing and legislation
- Real estate investments

WHY IT'S A STRATEGIC MOVE FOR YOUR COMPANY



Visibility in front of a qualified B2B & B2C audience.



An ideal setting for sales and product launches.



Networking within an interdisciplinary ecosystem.



Positioning as a thought leader through conferences.

PLAN AHEAD
AND SECURE
YOUR
PARTICIPATION!

Participating in #EverythingForYourHome 2026 means more than just having a stand:

- relevant leads
- tangible business opportunities
- association with a trusted umbrella brand



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